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A two-week special summer program to meet the growing interest of business executives and administrators in the problems of Organizational Communication will be given from June 21 through July 2 at the Massachusetts Institute of Technology during its 1954 Summer Session.

The program, announced last week by Professor Ernest H. Huntress, Director of M.I.T.'s Summer Session, is designed to explore the practical possibilities of new developments in the field. The subject will be approached as a purely administrative problem, as a technical problem in human communication networks, and as a psychological or "human relations" problem.

"Case studies, some unpublished, will furnish a common background for participants," according to Dr. Alex Bavelas, Associate Professor of Psychology in M.I.T.'s Department of Economics and Social Science, who will direct the program. "Concrete problems from the experiences of the group will be welcome for analysis and discussion," he says.

The program, which will use the seminar method, will consist

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of three parts: the communication problems of the individual as a member of an organization; the effect of certain formal communication channels on productivity and morale; and special problems of the administrative communication system.

Special lecturers, who will discuss the question from a variety of backgrounds and experiences, will include:

Mr. Victor Weybright, President of the New American Library of World Literature (Mentor and Signet Books), New York City.

Dr. Lee Christie, Department of Systems Analysis in the Systems Research Laboratory, Tufts College, Medford, Massachusetts.

Dr. Shepard C. Ginandes, Psychiatrist, Cambridge, Massachusetts.

Mr. Thomas M. McDade, Comptroller of General Foods Corporation, New York City.

Dr. Jack Fine, Chief Surgeon at Beth Israel Hospital, Boston, Massachusetts, and Professor of Surgery at Harvard Medical School.

Mr. William H. Whyte, Jr., Assistant Managing Editor of FORTUNE Magazine, New York City.

Other members of the Faculty at M.I.T. who will assist Professor Bavelas in presenting the program will be: Thomas M. Hill, Associate Professor of Accounting; Jerome B. Wiesner, Professor of Electrical Engineering; and Herbert A. Shepard, Assistant Professor of Sociology.

Tuition for this special summer program in Organizational Communication will be \$160; no academic credit will be offered. Full details and application blanks may be obtained at the Summer Session Office, Room 7-103, M.I.T., Cambridge 39.

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