



OFFICE OF THE PRESIDENT

December 6, 1957

I am happy to announce the appointment of Dr. Daniel Lerner to a new professorship in international communication in the Department of Economics and Social Science. This is the first of two chairs in the behavioral sciences to be established under a 1956 Ford Foundation grant.

A senior member of the Institute faculty and research staff since 1953, Dr. Lerner will apply research findings of the Center for International Studies to a new teaching program on international communication. His appointment highlights M. I. T.'s long-range plan to strengthen teaching and research in the social and political sciences.

Before coming to M. I. T. as visiting professor of sociology, Dr. Lerner served as professor of sociology at Columbia and Stanford Universities and as executive secretary and research director of the International Studies Project at the Hoover Institute. He received his A. B., M. A., and Ph. D. at New York University.

Dr. Lerner's books include "Propaganda in War and Crisis," "The Policy Sciences" (with Harold Lasswell), and "France Defeats EDC" (with Raymond Aron). "Modernizing the Middle East" will be published next spring, and he is now completing a study of French attitudes toward the movement for European unification.

J. A. Stratton

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