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FOR IMMEDIATE RELEASE

In a surprising first, pretty Cynthia Helgerson, a 20-year-old junior from Seekonk, Mass., has just been chosen the Ugliest Man on Campus at the Massachusetts Institute of Technology.

The honey-blond, whose measurements are an ugly 37-25-35, campaigned on the forthright platform: "As a man, I am just not at all attractive," and it worked.

Cindy, a double major in literature and civil engineering, is the first girl to run in the ugly man contest sponsored annually by Alpha Phi Omega service fraternity to raise money for the American Cancer Society. Students voted all last week by giving money in the name of the candidate they thought ugliest.

In a university where boys outnumber girls by more than 15 to one, Cindy's campaign tactics almost guaranteed success against her male competitors. At a special showing of the movie, "The Curse of Frankenstein," candidates were invited to "demonstrate their qualifications." Cindy's demonstration was a striptease, modestly carried out in silhouette behind a screen. She also garnered additional votes by selling kisses at 50 cents apiece.

At the conclusion of the balloting \$1,248.59 had been raised, with Cindy outpolling her nearest rival, Al Tuna (Daniel E. Bloom, Hollidaysburg, Pa., '71), by \$490.86 to \$438.40.

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